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NEW BUSINESS COMING TO FRUITPORT

submitted by Aimee Cohoon-Johnson

Perhaps you've noticed the bright green WOW 1 Day Painting signs at the intersections, or maybe you've seen their eye-catching van around town. Phillip Batch and Matthew Cohoon are the proud owners of the WOW 1 DAY PAINTING franchise that now services the West Michigan and Grand Rapids areas. Both are Michigan natives and have many years of combined experience in business ownership and the construction industry.

When asked what was special about this franchise opportunity, Phillip and Matthew said they chose WOW 1 DAY PAINTING because of its brand image and culture of delivering excellence. They are excited about this new venture, and looking forward to providing exceptional customer service and to WOW everyone they meet throughout the process.

The WOW team is happy to announce the opening of their Fruitport office, located on the corner of Pontaluna and Airline in the Pincrest Self Storage building. Fruitport was chosen as their desired location because it's a family friendly community, and they look forward to providing many years of service to the area. Check out their facebook page or visit their website at www.wow1day.com/grandrapids.



The WOW 1 DAY PAINTING crew at the Grand Rapids Home and Garden Show in March. Pictured form left to right: Jimmy Karafa, Phillip Batch, Owen Timmerman, Matthew Cohoon, and Brady Cohoon

Raven's Haus of Hair



Hello, my name is Raven Phaff, and I opened Raven's Haus of Hair in January 2024. I provide a variety of services like haircuts, facial waxing, color, highlights, permanent wave, beard trim, formal hair, and general styling. I am located in the old Steel Horse Barber Shop on Airline Rd. I am a wife and mother of two girls, 8 and 2. I have lived in the Fruitport Area (Cloverville) for 6 years now. We are proud members of Black Creek Bible Church, and my daughter is a student at Beach Elementary. I have always had a passion for helping people feel like their best selves. I have had an interest in doing hair since I was in high school. I graduated from Tulip City Beauty college in Holland in 2015. Now after several years of working for other salons in the area, I have chosen to become an entrepreneur and open my own space. I truly enjoy providing local people with a private setting to let down their hair and leave feeling refreshed. I currently am open Thursday, Friday, and Saturday every week. In June I will open another day of the week. Since opening in January, I have been welcomed by the Fruitport community and look forward to growing as a local area business.

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