Fruitport Area News 231 865-3134 email: mail@fruitportareanews.com Online: www.fruitportareanews.com Sample ad sizes 2 Column inch ad **Continuous \$41.24 •** One time \$48.66 12 Column inch ad • The Best Coverage & Delivery **Continuous \$196.44 •** One time \$219.96 FAN is mailed through the U.S. Post Office to all the addresses in Fruitport & Sullivan Townships. 3 Column inch ad **Continuous \$61.86 •** One time \$72.99 4" high • The Most Read Publication in this Area A school system survey verified that more adults & students look in each issue of FAN than any other publication

16 Column inch ad

Continuous \$261.92 • One time \$293.28

by a wide margin.

4 Column inch ad

Continuous \$82.48 • One time \$97.32

• Why?... It's readable!

Over eight hundred names and accomplishments of individuals from this area are mentioned in most issues.

3" high

Most residents will read about someone they know personally in each issue. FAN has a reputation of credibility and factual accuracy.

6 Column inch ad

Continuous \$111.30 • One time \$126.84

• The Fruitport Area News is a Community Service Journal

Our readers appreciate & keep this paper, and we encourage them to be loyal to our advertisers.

4" hish

3.05" wide

8 Column inch ad

Continuous \$148.40 • One time \$169.12

1/3 Page Special

32 column inch ad

(6.27" wide X 8 inches high)

Continuous Rate*

One Time Rate \$385.60

FAN Coupon • FAN Coupon

12 Column inch ad or larger Includes this size coupon FREE on the Coupon Page

* A continuous rate can be established by agreeing to run ads continuously for 4 issues.

(The size and content of your ad may be changed for each issue.)

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6.27" wide