

# Fruitport Area News

231 865-3134

email: mail@fruitportareanews.com

Online: www.fruitportareanews.com

## Sample ad sizes

1” high

2 Column inch ad

Continuous \$41.24 • One time \$48.66

1.5” high

### • The Best Coverage & Delivery

FAN is mailed through the U.S. Post Office to all the addresses in Fruitport & Sullivan Townships.

3 Column inch ad

Continuous \$61.86 • One time \$72.99

2” high

### • The Most Read Publication in this Area

A school system survey verified that more adults & students look in each issue of FAN than any other publication by a wide margin.

4 Column inch ad

Continuous \$82.48 • One time \$97.32

3” high

### • Why?... It's readable!

Over eight hundred names and accomplishments of individuals from this area are mentioned in most issues.

Most residents will read about someone they know personally in each issue. FAN has a reputation of credibility and factual accuracy.

6 Column inch ad

Continuous \$111.30 • One time \$126.84

4” high

### • The Fruitport Area News is a Community Service Journal

Our readers appreciate & keep this paper, and we encourage them to be loyal to our advertisers.

3.05” wide

8 Column inch ad

Continuous \$148.40 • One time \$169.12

Fruitport Area News • May 2025 • Page 17

3” high

12 Column inch ad

Continuous \$196.44 • One time \$219.96

4” high

16 Column inch ad

Continuous \$261.92 • One time \$293.28

## 1/3 PAGE SPECIAL

### 32 column inch ad

(6.27" wide X 8 inches high)

### Continuous Rate\*

\$360.64

### One Time Rate

\$385.60

8” high

FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon

12 Column inch ad or larger Includes this size coupon  
FREE on the Coupon Page

\* A continuous rate can be established by agreeing to run ads continuously for 4 issues.

(The size and content of your ad may be changed for each issue.)

Call 231-865-3134

6.27” wide