

Fruitport Area News

231 865-3134

email: mail@fruitportareanews.com

Online: www.fruitportareanews.com

Sample ad sizes

1" high

2 Column inch ad  
Continuous \$41.24 • One time \$48.66

1.5" high

• The Best Coverage & Delivery  
FAN is mailed through the U.S. Post Office to all the addresses in Fruitport & Sullivan Townships.

3 Column inch ad  
Continuous \$61.86 • One time \$72.99

2" high

• The Most Read Publication in this Area  
A school system survey verified that more adults & students look in each issue of FAN than any other publication by a wide margin.

4 Column inch ad  
Continuous \$82.48 • One time \$97.32

3" high

• Why?... It's readable!  
Over eight hundred names and accomplishments of individuals from this area are mentioned in most issues.  
  
Most residents will read about someone they know personally in each issue. FAN has a reputation of credibility and factual accuracy.

6 Column inch ad  
Continuous \$111.30 • One time \$126.84

4" high

• The Fruitport Area News is a Community Service Journal  
  
Our readers appreciate & keep this paper, and we encourage them to be loyal to our advertisers.

3.05" wide

8 Column inch ad  
Continuous \$148.40 • One time \$169.12

3" high

12 Column inch ad  
Continuous \$196.44 • One time \$219.96

4" high

16 Column inch ad  
Continuous \$261.92 • One time \$293.28

1/3 PAGE SPECIAL

32 column inch ad  
(6.27" wide X 8 inches high)

Continuous Rate\*  
\$360.64

One Time Rate  
\$385.60

8" high

FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon

12 Column inch ad or larger Includes this size coupon  
FREE on the Coupon Page

\* A continuous rate can be established by agreeing to run ads continuously for 4 issues.  
(The size and content of your ad may be changed for each issue.)

Call 231-865-3134  
6.27" wide